

"20 Surefire Techniques To Insure Your Website Explodes!"

NEW 2010 Updated & Revised Edition **NEW**
New Techniques & Resources



NEW **Drive Non-Stop Traffic To Your Website, Build Your Downlines
And "Earn" From Multiple Streams Of Income**

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Introduction

I'd like to put a little "twist" on some common topics I'm sure you've already heard or read about at one time or another online.

Why?...

Because I'd REALLY like to try and thrust you into a brainstorming "frenzy"...

I want you to really think (and hopefully understand) why certain selling methods and techniques are so vital to your online business...

...And how easily you can implement many of them into your everyday sales efforts.

If you do nothing else, please read over each and every one of the topics... Even if you're a "KNOW IT ALL" and you feel you already know everything there is to know about a particular subject (and I say that with "MUCHO" love and respect ;-).

Because if you do, I promise you one thing... you'll finish this report with a brighter outlook and renewed excitement about your online business!

Are you ready to bring out the **SUPER SALESPERSON** lurking inside you?

Here we go.....

➔ **1. Create A Mailing List**

This is absolutely - *without a doubt* - the most vital and necessary tool for your business! It is so EXTREMELY important to have a mailing list that entire websites, e-books and courses have been written on the subject.

This is your ULTIMATE tool for your success. You've probably heard the phrase... "The Money Is In The List". Trust me... No words are truer! You need to have a mailing list and keep in touch with your website visitors to bring in new business.

Building a list is very important to make your website successful. This is the edge or internet marketing and you need to utilize this for the betterment of your business. In today's time, if you do not have a proper website you will face tough competition to survive in the market.

No company can survive unless they have a strong customer base. To build up a strong customer base the first thing is the list building. Then you can send a promotional mail to millions of people with just a single click. Unless you build a list you won't be able to grow your business properly.

And here's where many fail: You CANNOT simply put a small text link or graphic on your site that reads "sign up for our mailing list". That won't cut it. NOT EVEN CLOSE! Who cares?

REMEMBER - You need to be a SUPER Salesperson online

Be creative and find ways, whatever it takes, to get customers to sign up to your list. Once a customer is on your mailing list, they're a prospect (and hopefully a new customer) for life! Repeat sales will be the lifeblood for your business. Offer a freebie... ANYTHING... Your first born child (just kidding)... something of value - something to persuade your visitors to sign up to your list.

It's that important! Here's a few ideas:

- Offer a discount coupon or special promo to those who sign up...
- Offer a free email course; I.E. Crafting, Decorating Ideas, How to build a coffee table under \$50, etc...
- Promote a contest or drawing that every new subscriber will be entered into...
- Offer a special "Members Only" section for all subscribers...

And promote your mailing list EVERYWHERE possible! In your email, on your website, your auctions...EVERYWHERE! Find clever and unique ways to get your list information out there! Use your own creativity and come up with some "never before seen" ways to attract new subscribers! Browse the net and see what other retailers are doing. Hell, this is so important that many websites actually setup an entire domain name just for their opt-in list!

Then, once you're ready to setup your new mailing list, we highly recommend

[AWeber Services.](#)

They are TOP NOTCH, provide a smorgasbord of resources, and they are EXTREMELY affordable. Plus, they offer a RISK FREE 30 Day Test Drive! If you don't have a mailing list... start one today!

Another way to build your list that is a lot easier to do than what is explained above is to use the Internet Marketing Centers [Desktop Marketer](#)

[Desktop Marketer](#) is the cutting-edge new software that is the first to bring 'direct-to-desktop' marketing technology to the small-business market.

E-mail marketing is becoming more and more difficult in light of new spam laws, increased filtering, and hoardes of vicious spammers making it tough to get legitimate e-mail into the inboxes of the customers and subscribers who want it.

And that means it's time to look for new ways to reach online audiences to build relationships and, ultimately, increase sales.

With [Desktop Marketer](#), you can bypass e-mail altogether and deliver messages STRAIGHT to the desktops of your customers' and subscribers' computers.

That means you have a constant, private communication channel that is NOT filled with other people's messages and is NOT interrupted by third-party "filters" or "blockers" -- so your messages get read every time... guaranteed!

The best part is that this technology is SO NEW that only the wealthy Fortune 500 companies have used it until now...

So people using [Desktop Marketer](#) to send promotions to their customers and subscribers now have an incredible "first-to-market" advantage over their competitors -- at least until the rest of the small-business market catches on!

Get more details about how it works and start building your list of hungry buyers now. Check out the [Desktop Marketer](#), Now!



➔ **2. Write Your Own Newsletter**

Again, this is the ultimate tool for keeping in touch with your website visitors and offering them something of value - FREE. Your topic choices are endless.

For example, if you own an online gift store, the topics you can consider could be:

- Creative Gift Ideas For Children And Adults - All Under \$10
- Creative And Unique Gift Wrapping Ideas On A Budget
- Holiday Or Seasonal - A mailing on each of the holidays offering clever ideas on cooking and decorating
- Children's Themes - Mom's love to learn more about creative ways to amuse their kids

Comprende? Your opportunities to keep in touch are once again "endless". And please don't get scared and run away from the idea because you think you can't write! Anybody can write an interesting article...just keep it geared toward something you're passionate about and you'll surely excel!

5 Things To Consider When Publishing A Newsletter

Providing a newsletter for your opt-in list subscribers provides many benefits in terms of driving traffic into your site as well as boosting the sales and profits of your site and company. This is a marketing ploy that will not hugely dent your marketing budget and will not also require many man-hours in developing this project.

With a newsletter, you can inform the public about your company and products as well as services. You can keep them posted and updated about what's going-on with your company as well as many of your promotions and offerings. With these, you keep on reminding your subscribers that you are still here and are willing to offer them good deals and services.

Newsletters also allow you to impress your subscribers. It can show your expertise and knowledge about the topic at hand and the many benefits you can offer them. When you impress people, they will become potential customers and another great thing is that they can recommend you to their friends, colleagues and family. All of them could very well be customers in the future.

If you do not have a newsletter or publishing one for your site, then you may have to consider about researching and be well informed on how to publish one. It is not as easy as it seems but if and when you get the right idea and process, it will be smooth sailing from there on. Try to take the time to learn what you need to learn and get that newsletter ready and good to attract subscribers to your newsletter as well as traffic to your site.

Here are five things to consider when publishing a newsletter.

1) Make sure that the content of your newsletter pertains to and closely associated with your business or the theme of your site. Do not dwell too far on what could be regarded as your field of expertise. You have started a site and your theme for your site will always be something you are knowledgeable about. For example; if you have a site that sells auto car parts, your newsletter must contain articles or content like photos that pertain to cars, auto parts and such. You may also include content about your company and your staff.

Remember that visitors of a certain site are there because they are interested in what the site has to offer. If they sign up for an opt-in list or for a newsletter this means that they want to be updated for that certain theme or subject. Be sure that when you publish your newsletter you are providing for the need of the subscriber as well as their interests.

2) Ensure that you have well written, information riddled and content rich articles. Your articles will be the body of your newsletter and that they should be able to excite your readers as well as provide information. Articles should be well written and checked for errors such as spelling and grammatical errors for it to look

professional and believable. The trust of your client to you and newsletter is at stake here.

3) Fact-check your articles. Make sure that you provide true facts and figures so that your reputation as an expert and knowledgeable in that field is not questioned. If you lose the trust of your subscribers these may persuade them to unsubscribe to your newsletter. You will lose many potential sales this way.

4) Provide fresh and new articles that can provide new information to your subscribers. If you publish stale and old news in your newsletter, there is a tendency that people or your subscribers already have read and known about them. This will lose their interest in your newsletter and they won't get to read what is most important, your ads. They may not open or read any of your succeeding newsletters losing your intention in writing and publishing newsletters, to get them to visit your site and make a purchase.

5) Never use copyrighted materials such as photos and articles. This is outright plagiarism, you may get into a lot of trouble for this. You can lose your business and get sued over copyright infringement. If you do not have the time to write your own articles, there are many willing and able professional article writers that can do it for you for a reasonable fee. All your investment in writing and publishing articles will be well worth it when you see your list build up and your traffic increasing.

Here's an alternative to writing your own newsletter.

The **PLUG-IN-PROFIT** Site

This is Your Very Own, Fully Loaded, Fully Automated, Ready-To-Take-Orders, "**Internet Business-in-a-Box!**"

This feature-packed, fully loaded and fully automated e-commerce website is setup for you (**for FREE!**), uploaded and ready to take orders for you in 24 hours... **Guaranteed.**

And it comes with your own **400 day pre-written** newsletter that automatically follows-up with your visitors to make extra sales for you!

So, if writing your own newsletter isn't something you want to do, but you still want a professional newsletter to help build your business, then the **PLUG-IN-PROFIT** Site is the way to go.



[Get more details here.](#)

➔ 3. Build Your Own Website

"If you build it they will come!" However, in order to get visitors, your website

should NOT be geared toward direct sales, but more importantly toward simply attracting visitors and (YEP.... you guessed it) ... getting them to sign up to your list! It's that IMPORTANT!

If you don't have your own website... get one. [Click Here](#) and try the **Point & Click Website Builder** for Free. **No HTML or programming knowledge needed.**

Having your own website is also a great way to get listed in the search engines for Free Traffic and for getting yourself known online as a serious marketer.

You're missing out on a wealth of opportunity if you don't have your own website. And remember... you can sell products later.... after you've established a relationship with your customers and built trust!

And I guarantee you will sell products "later" if you build your list!

Your site doesn't have to be fancy, and to be perfectly honest, there are many websites out there that provide a great service for folks who aren't too familiar with web design. The **Point & Click Website Builder** is great for newbies or for those who have a little design knowledge.

[Click Here](#) and check it out. Remember, there's **No HTML or programming knowledge needed.**

With the **Point & Click Website Builder**, there is no programming or complicated coding. Simply follow the easy-to-use instructions to create a dynamic and professional WebSite!

With **Point & Click Website Builder**, you can create your site quickly, then make changes if you'd like, or you can spend more time creating the perfect site for you, your business or your hobby. You have 24/7 access to your WebSite's control panel and you can make changes at any time and as often as you like! You can also view the changes before you publish them to the world.

Understand that creating your own website not only allows you MUCH more opportunity to create sales, but it will also get you much more involved (and excited) about your online business. The search engines look for content when listing sites... and that's very important for traffic.

You'll have the ability to create some genuine content that'll be picked up by those search engines, which in turn, will lead to a flood of traffic. Once you start writing articles for your newsletter (and you will start a newsletter...right?), simply load them onto your website to add instant content that your visitors will enjoy reading and look forward to... and the search engines will gobble it up like an ant eater on steroids.

As mentioned previously, you want to earn your customers trust and actually build relationships. That's the goal of your website! Once you accomplish this, the sales will follow. That is extremely important! Don't try to immediately sell a visitor that lands on your website, but instead offer them something of value.... FREE... I.E. a newsletter subscription or a free report to download outlining some great ways to

solve a problem or put some excitement in their life.

You can also use the [PLUG-IN-PROFIT](#) Site to have your website built for you along with your own **Customized Newsletter**, set-up and ready to go.



[Click here to get started, Today.](#)

➔ **4. Create "Your Own" Or Join An Already Established Affiliate Program**

Referrals can generate a wealth of income for you, but you have to play your cards right. There are affiliate programs everywhere. Try to make your affiliate program unique (REMEMBER - be a SUPER Salesperson).

Here's the key -- Instead of providing links directly to your products and services to make sales (and for your affiliates to make referral money), you want to provide links to your newsletter subscription or a free download.

The point is... Get the traffic to your site and then follow up with your customers in emails and newsletters. Your affiliates will still receive a commission after you make a sale down the road.... And you'll make a sale - 1000 sales - down the road simply by following up with your opt-in subscribers on a regular basis!

If your affiliates are referring people to your site for a free gift or an incredible promotional offer instead of referring someone surfing the net to your site to BUY SOMETHING, don't you think that MANY MORE online folks would click through to your site from a link offering something for FREE. Absolutely... And that should be your goal... to get the TRAFFIC... To build your list of happy targeted subscribers!

For example...

Which of the two links below would you be more apt to click on if you were browsing?

"Buy anything and everything from Disney Phones to Nostalgic Audio all at Unbeatable Prices!" We Accept MC/Visa/AMEX/Discover. Thousands of products to choose from! Rock Bottom Prices! Huge Savings Everyday! FREE Shipping on many items in stock. [Click Here To Visit Our Site!](#)

OR...

"Looking For Unique And Affordable Gift Ideas? [Download Our FREE Guide To "Choosing The Perfect Gift For That Special Occasion - Even If Your On A Shoestring Budget" You'll SAVE Hundreds... Even Thousands... And Your "Special Someone" Will Be Tickled Pink!" You'll Refer To It Over And Over Again!](#)

Get it? Again, the subject of affiliate programs in general could consume an entire

book, but I hope you understand the basic points I'm trying to share with you. You can setup a "Kick Butt" affiliate program with the [Internet Marketing Center](#) as well and it's TOTALLY FREE! Now, you have no excuse NOT to get setup and start recruiting an army of affiliates to sell for you. So... What are you waiting for?

NOTE: If a more professional affiliate program is something you'd like to look into, we highly recommend [BeBiz](#) the Automated eBusiness Start-Up Tool.

[BeBiz](#) is a simple "point and click" tool that quickly and easily guides you through every step of creating your own successful Internet business, from square one.

[BeBiz's](#) automatic "wizard-based" system has been designed so that anyone can start a successful Internet business, even if you have no business experience, limited technical skills, and no idea what you should sell online.

[Click Here](#) for more details of how [BeBiz](#) can get you into your own affiliate business.

If you plan to sell information products (highly recommended and profitable) you'll want to look into [Clickbank](#). They not only have a terrific affiliate program, you'll also find many products you can easily promote on your website that will earn you (on average) of 50% to 75% commission.

Another great way to get 100,000's of affiliates to help promote your product or services is with **Viral Advertising**. You'll want to take a look at [Free-Viral-Advertising.com](#). With this system you not only get Guaranteed Visitors To Your Website, but you can also get 100,000's of affiliates promoting your website for you as well.

I won't go into all the details here, but if you are looking for a terrific way to really put your advertising efforts on automation, that will give you 100,000's of affiliates promoting your website for you, then you need to take a look at [Free Viral Advertising](#).

One of the best things about [Free Viral Advertising](#) is that it's 100% Free!

*...with **ZERO** risks or costs!*

Find Out How!

[Click Here For Details](#)

➔ **5. Limit Your Sources**

There are many companies out there that claim to have 100,000, 200,000, 1,000,000 products available for you to sell. Be careful! It's hard enough focusing on your marketing and advertising budget when you have 10 products available.... never mind 10,000.

You've heard the saying... "Too BIG too quick!" Well that's a real concern when you're a small business online. Stay focused! You could become an expert in your field a lot easier with a laser tight product line and focus...GUARANTEED!

You want to find your niche' (product specific) market and capitalize on it. It's easy to get excited about having everything under the sun to sell - from toasters to toilet paper - but the truth of the matter is.... Finding quality products and capitalizing on their small market is MUCH MORE PROFITABLE than having everything under the sun in your inventory AND then trying to decide what to sell to every shopper online. You'll quickly go "insane". AAAHHHH!

You could always find a drop shipping source that you can feel confident in and one you feel dedicates themselves to drop shipping specifically. A great resource for finding drop ship suppliers that will ship products directly to your customers – *AFTER YOU'VE ALREADY SOLD THE ITEM* – is [The Drop Ship Source Directory](#). You could find a lot of quality products to sell and learn more about drop shipping in general on their website.

FYI: There are many companies out there who offer drop shipping services (it seems everybody's jumping on the band wagon lately), unfortunately in most instances, it's not their primary focus.... and that's a problem!

They offer their drop shipping services as an afterthought, figuring they could make a few bucks on their drop ship sales too, but their primary focus is always going to be BULK wholesale. If you start dealing with any of these sources, you may soon find that the tools and support you ultimately need as a drop ship distributor of their products are insufficient - or worst yet - not available at all. For instance, access to their inventory counts, a digital downloadable catalog with quality images and descriptions, database spreadsheets, online package tracking, etc.

If you decide to pursue drop shipping products from your website or auctions, stick with those companies only found in [The Drop Ship Source Directory](#). You can't go wrong.

➡ **6. [Twitter Tips & Tricks For Your Business.](#)**

If used correctly, [Twitter](#) can be a great communication tool for your company to get its message out to clients and customers.

It can also have a negative effect if not used correctly, especially if you don't check your profile regularly and post frequent tweets. In this article I will give you a simple guide on how to set up and successfully manage a [Twitter](#) account for your business.

If you don't have a [Twitter](#) account yet, [click here](#) to get one now.

Give your followers value

Before you even set up a [Twitter](#) account, you must plan a campaign and set goals for what you want to achieve. What is the purpose of your profile and what will your customers gain? If you were a customer what would benefit you? If you wouldn't want to follow the updates then most probably neither would your customers.

Keep your profile updated with regular tweets, but only if they are useful to your followers. You don't want to tweet useless updates like "I am hungry" which nobody is interested in. Tweet links to blog posts, discounts, news stories and anything else your customers may find interesting. Once you find a topic that brings in a lot of followers or sparks discussion you can expand on this and even write a follow-up blog post.

Don't over-tweet and clog up your followers' profiles because they will most probably be following other companies too. There's a danger that your tweets may get in the way of other updates and people will just stop following you.

Etiquette

[Twitter](#) is not an instant messenger. It is designed to communicate to thousands of users at once. Try to make your tweets appeal to all followers and don't get stuck in two way conversations. Re-tweet (RT) other relevant tweets which your followers will find valuable. Reply to your followers and find related queries other users might have that you can answer.

Promotion

Use your corporate branding to style your profile so users trust you and don't think it's a fake profile. Find other users which are related to your industry and follow them. They might return the favor and in turn pass on their followers.

Research what other people are saying before posting a tweet.

Use [Twitter Search](#) to see what key phrases are being used and try to include them in your tweets. Use hash tags before and after your key phrases. Tweet at peak times so your tweets don't get lost. Peak times can vary depending on your industry and country but the majority of users go on just before and after work.

If you have a company blog or website, add a link or feed so that people can see your latest Tweets. Add a link in your email signature.

Tweets

When it comes to writing a tweet, don't just write "Here is a great article", instead, spark conversation by asking a question, such as, "None, sharp, crisp, strong or smooth? Which photoshop anti-aliasing works best? You decide... #photoshop #design".

Here, I have asked a question which will entice followers and hopefully get a response and create even more exposure. I have also added **key phrases** (#photoshop #design), so it will be picked up in [Twitter Search](#).

Getting the most out of [Twitter](#) is a matter of trial and error. You can only find out

what works for your company by trying different approaches.

If you don't have a [Twitter](#) account yet, [click here](#) to get one now.

➔ **7. Drive Traffic To Your Website By Giving Away Free Gifts & Free Content!**

It doesn't matter whether you decided to start a website to promote and sell your own products or services, or to promote the products and services of an affiliate program you belong to, either way you need to generate traffic to your website.

One of the ways you can generate traffic to your website is to offer your visitors something for free.

That's right, giving them something for free will get them to stop by and see what you have to offer, and it can get them to return to your site over and over to see what else is new that you are offering for free.

People love to get free gifts and you can offer them to your visitors as an incentive to subscribe to your ezine, blog or newsletter, if you have one, or for joining your business, or you can give them away to your visitors just for stopping by and taking a look at your website.

So what do you have that you can give to them that's free?

There are a lot of things you can offer and they won't cost you anything to set them up and give them away. The best thing to do is to offer a small variety of free things in order to capture the interest of a broad range of visitors.

Here's a brief list of things you can offer your website visitors.

-- Free e-Books

Give this e-book away as a Free Gift. Get **your own customized copy** of this e-book "**Branded**" with your own name, website and affiliate links.

[Click Here To Get Your Customized Copy Today For Free!](#)

- Free Content that automatically updates on a regular basis.**
- Free articles that they can use in their newsletters, ezines or website.**
- Free Email Accounts**
- Free Daily Jokes**
- Free e-Cards**
- Free Daily Horoscopes**
- Offer free downloads for visitors to read at their leisure.**
- Get them to sign up for your newsletter so you can stay in touch.**
- Place a web poll on your site to get visitors involved - make sure the questions relate to your site's theme**
- Put a feedback form on your website for readers to offer their suggestions**
- Put a testimonials page up to show your visitors how much previous buyers enjoyed their shopping experience**

- Offer a "Buying Tips" or "Helpful Hints" page to give your visitors something of value for free
- Offer a weekly promotion to get visitors returning to your site on a regular basis

I've included some Free Downloads that you can "Give Away" right now. They are located at the end of this e-book.

You see, this is only a short list, but the items mentioned above will give you a wide range of items to choose from.

Some of the Free Content that you offer should update on a weekly or daily basis. This will keep your visitors returning to see what's new.

You can also allow your visitors to give away your content to their website visitors. This works best with articles and e-books, because when they post your articles on their website, newsletter or blog they must include the resource box at the end of the article. The resource box will contain a little info about you and/or your website and a link back to your website.

In time, this will provide you with 1,000's of website and newsletter owners, who will have your content and/or articles on their sites, providing you with 100% free advertising and more visitors to your site, through their efforts. Also by having your articles and content on other peoples sites, newsletters or blogs, you will also get your site listed higher in the search engine listings because this will generate more links back to your website.

This will generate free traffic to you from the search engines.

Wow, imagine that. You give away free gifts and content to your website visitors, they place it on their websites, newsletters, blogs, and your website gets listed in the search engines and before you know it a flood of people are coming to your website from all over the world, and you finally start making serious money selling you products and services.

So what did you do? You gave away free gifts and offered free content and you generated a lot of traffic to your website and you made money.

So what are you waiting for? Get started today. Yes, it does take some time to get things set-up, but once it's done and things start to show some results you'll be able to sit back a little and enjoy the fruits of your labors. It won't be long and this will give you an army of people promoting your website for you by giving away your free gifts and content which will lead back to you.

Here's some [Free Gifts & Free Website Content](#) - Use Them As An Incentive To Get New Subscribers To Your Ezine, Blog, Newsletter, Or For Stopping By And Visiting Your Website! **These are also "Free" for you to use for your own use.**

➔ **8. Sell On Every Page Of Your Site**

Your website may be 20 pages, or it may be 200 pages, but what so many folks don't understand is that every page on their website should be a "SUPER"

salesperson!

For instance, let's assume you have a newsletter subscription box that allows your readers to sign up for your newsletter. Now I know (after reading some of the tips throughout this report so far) that your subscription box is going to be a SUPER salesperson in itself! You'll have a free offer for signing up, perhaps a "Special Report" that readers won't want to miss out on so they'll subscribe, or even a special sales promo for those on your list. I think you understand my point. Your subscription box is going to SELL!

But here's the problem I see on so many sites....

The subscription box is setup very nicely and sells effectively, getting dozens of new subscribers each day, but unfortunately once the new prospect subscribes..... VIOLA! A simple little "Thank You For Subscribing" page shows up to confirm their subscription.

That's very nice and all, but the greater lesson here is that this is another page on your site to SELL! Why not put another offer on your "Thank You" page as well! This is **PRIME** advertising space.

The offer doesn't have to be obvious or annoying. Actually, the offer should be something extremely subtle. You don't want to keep bombarding your visitors with POP UP ADS or flashing neon sales promotions... one sales pitch after another. By doing that, you'd lose credibility and trust!

But by being a smart SALESPERSON, you do want to effectively sell at every turn and take advantage of every opportunity...right?

Here's an example of a well designed "Thank You" page for a newsletter subscription...

"Thank you for subscribing to our newsletter **"Family First - Money Second!"** You'll now begin to receive a new issue each month - directly to your email. You'll be amazed at how much you'll look forward to receiving each issue! You'll discover ways to "Bring More Love And Laughter Into Your Home"! Plus, you'll receive some money saving tips on entertaining ideas, dining, gift giving, and much more! I know you'll enjoy reading it as much as I enjoy sharing my ideas with everyone!"

(And here's the sales pitch....)

BONUS: We have an **EXCLUSIVE** special for our newsletter subscribers! For only \$6.95 a month, you can now join our exclusive ["Members Only" Clearance Club!](#) With your membership, you'll receive EXCLUSIVE discounts on clearance items WEEKS before the general public. That means BIG SAVINGS for you... PLUS, you'll receive a free SURPRISE GIFT immediately just for joining today! If you'd like to learn more about how you can save some money and join our preferred club, just [CLICK HERE](#)

Now that's not an annoying ad.... Is it? Do you think it will generate some

additional back end sales for your business? Absolutely! Is it hard to do... NOT AT ALL! Plus... set it up once and you're done!

Again, this is just one example of the power you can harness on EVERY SINGLE PAGE of your site, and how you can capitalize on each and every page. And again, that's just one example.

What about the emails that are sent automatically when a customer makes a purchase from you? Can you add some subtle sales pitch to those? Absolutely!

Use your own creativity and implement some of your own ideas and you'll begin to see your sales increase tremendously!

Take This Challenge... Analyze your website, check out each and every page, look for areas on your site where you could implement some of these ideas and I guarantee you'll be shocked at just how many pages aren't being utilized like they should be.

And remember... DON'T HARD SELL... SOFT SELL!

Tip: This is also a great way to place some affiliate links on your site as well, but don't use the standard "Out Of The Box" banners and text links that your affiliates provide. Write some reviews about the products you're endorsing or create your own unique selling ad! BE A SUPER SALESMAN!

The promotions you create on your own will be much more effective than the standard text and banner links available directly from your affiliates.

Looking for a great source for affiliate links and products to sell? Check out [ClickBank](#). You'll find thousands of individuals all eager to pay you cash for helping them to sell their products. Best of all, you receive a check every two weeks for all your affiliate sales!

➔ **9. Using Autoresponders To Multiply Marketing Power and Save Time!**

One of the best ways to cultivate new business and save hours of time is to use an autoresponder. An autoresponder gives you the ability to follow-up *automatically* on the email addresses you capture. Instead of wasting hours following up manually, you can let your autoresponder follow up while you do the things that you do best -- build your business...putter in the garden...chase your kids around the house...catch up on your power-napping.

An autoresponder gives you the ability to send messages effortlessly for months on end. So if you captured an email address six months ago, your autoresponder can repeatedly contact that person to offer your product or service.

WASH-RINSE-REPEAT

Repeat contact is a concept that top marketers first used effectively in the offline

world. When you conduct a direct mail campaign, you send out message after message until it's no longer cost-effective. This strategy yields a much higher response rate than with a one-shot mailing (typically just 1% or less).

-From the Research Labs: Research shows that, on average, A PROSPECT MUST BE CONTACTED SEVEN TIMES before you have any real chance at closing a sale.

BE IN THE TOP 10

If you apply this strategy to your Internet marketing campaigns, you'll have a real edge over the competition. Remember: 90% of businesses do not follow-up with prospects!

TECHNIQUE #1 - THE "KILL OVERKILL" TECHNIQUE

You don't want an email-inbox crammed with ads and sales letters, and neither does anyone else. Don't send out sales letter after sales letter. Your messages will become an annoyance and the recipient will either unsubscribe or just delete the messages whenever they arrive.

By sending a series of sales letters SPACED APART BY 2-4 DAYS, you'll keep your prospect aware of your business and develop credibility over time without being a pest.

TECHNIQUE #2 - THE "MY GIFT TO YOU" TECHNIQUE

Send freebies such as ebooks, info reports, newsletters, software, or even product samples. Many marketers use this approach by offering a newsletter.

-Sneaky Salesmanship: Within the newsletter you have an excellent opportunity to plug your product with a few lines of irresistible copy.

With the soft sell approach, you can contact your prospect once or even twice a week with "valuable information" -- which coincidentally mentions your product or service -- without seeming like you're over-selling. If you're a vacuum cleaner distributor, for example, send a newsletter on allergies and dust mites, for example.

TECHNIQUE #3 - THEY'LL LEARN/YOU'LL EARN TECHNIQUE

Give away a valuable training course via email that has special appeal to your recipients! You can create a simple 3-day, 5-day, 7 day, or even longer course. And at the end of some of the course lessons you can add a few lines of copy plugging your product or service.

This, too, is a soft sell approach.

TECHNIQUE #4 - COMBO PLATTER TECHNIQUE

Use a variation of the hard sell, soft sell approach. Simply alternate your messages. A balance of 40% hard-sell and 60% soft-sell is generally about right.

Automation - Automation is the key for any successful business online. The term automation simply means "don't do anything repetitive that can be done on "auto-pilot". And believe me when I tell you, you can automate many aspects of your business very easily. The key to automation is having the right software program to do the task. Unfortunately, most programs out on the market that actually do this effectively are quite expensive.

I personally recommend setting up an account with [AWeber Communications](#). You need this system working for you to be successful!

Don't immediately go to their website and setup an account. WAIT! Get all your ducks in a row first. Once you feel you're ready to open the flood gate, that's the time to get setup. This way you'll have your 30 day RISK FREE period to test drive their system. And I promise you, once you setup your account and put the wheels in motion, it will be the first bill you pay each and every month! It's that powerful!

Now, onto the automation process....

There are so many aspects of your business that need to be automated. For instance, your subscription "Sign Up" form. This can be setup to automatically send a "Thank You for Subscribing" email to your new prospects without you ever lifting a finger.

Hmm...what a great place to also place a subtle BACK DOOR AD... AHHH! Now you're thinking like the SALESPERSON you need to be!

What about your newsletter subscription? This can be automated as well! Their system will automatically add and remove subscribers, and follow up with them at predetermined intervals you set to stay in touch.

And here's a clever idea... How about customer service? You can setup a variety of email addresses in their system and the system will automatically email an immediate response if an inquiry is sent to that email address.

So how can you use this to your advantage? Why not setup various email address for the following:

-- **FAQ's**

-- **FREE Reports**

-- **Product Lists**

-- **Pricelists**

-- **An OFFLINE SALE CATALOG** - WOW! Now there's a concept! You can have a special sales catalog that is only available through email! Now, you have a prospects email address and you can follow up with them through the [AWeber System](#) AUTOMATICALLY without ever lifting a finger. Their system will even mail the attachment for you.

-- **Complaint Desk** - We all know that we can't please 100% of our customers, 100% of the time. Customers like to know there's a way to contact the owner direct and voice their complaint. You could setup an email address for yourself personally, and draft a prewritten email letting an unsatisfied customer know that you are personally looking into their problem. They, in turn, receive an immediate response to their complaint, and you have some time to then look into the issue and follow up with them either via email or phone. I guarantee you this unsatisfied customer

will be a lot MORE satisfied with that kind of TOP NOTCH Service!

➔ **10. How Joining Forums Can Help You Make Money Online.**

Participation in forums is a great money making strategy for those who want to make money on the internet. Forums are the accumulations of different information about a certain niche. There are many Internet Marketing forums that are full of online business ideas. You can find different kinds of offers for your online business and have an opportunity to discuss them with other members.

If you are new to Internet Marketing, you can find a perfect guidance in forums. Hundreds of people are sharing their online work experience there and it is a great opportunity for you to learn from them. In addition forums are used as the methods for promoting your home internet based business. It is one of the most popular ways for getting free targeted traffic and backlinks to your site.

In order to take the most out of the free money making opportunities that the forums offer, you have to be active there. Before you start, add some details about yourself in your profile, people will trust you more if they know you. Add the link to your site with an anchor text to your signature. So each time you make a post, the signature will be added to it automatically, and thus your site will be exposed to other forum participants. Be accurate in your posting of messages. Forum admins check the posts and ban the users who spam or submit irrelevant posts.

Making money on line was never an easy process. Use forums as a free tool to learn the secrets and tricks of internet marketing and make more sales.

If you are interested in trying Forums in building your business, I highly recommend, [Conquer Your Niche Marketing Forum](#).

For every post you make on the [Conquer Your Niche Marketing Forum](#), you will receive advertising credits.

So, the more you post, the more credits you'll earn. And the more credits you earn, the more your ad will appear on the [Conquer Your Niche Marketing Forum](#).

You will even get credits for just READING threads!
[Click Here For More Details](#).

➔ **11. Add A Signature File To Your Email**

I'm sure many of you have already setup a signature file for your email program, but have you set it up effectively to pre-sell your customers?

Are you getting the kind of response from your signature file that you should? Do you even know what kind of traffic your signature file brings you? For most... NOT MUCH!

These are legitimate questions that you need to answer. First, for those that aren't familiar with a signature file, I'd like to explain what a "Sig File" is and how to set one up.

Then, I'd like to go into a bit more detail about what you should and shouldn't have in your signature file if you want to generate sales.

Setting Up A Signature File

What is a signature file?

A "Sig File" is that small block of text you see at the bottom of an email you send or receive. We've all seen this many times and you probably didn't even realize that this was prewritten text that goes out with every email sent from a particular email address.

If you don't have a "Sig File" setup in your email... DO IT NOW! This is yet another form of advertising you can capitalize on very easily (remember - advertise on every page! Your sent emails are pages too!)

Each email program has specific instructions for setting up a signature file, but it's very easy to do. If you use Microsoft Outlook or Outlook Express, simply go to the "Tools" menu and you'll see a link for a signature file setting. It may be under another sub heading such as "preferences" or "options", but I assure you it's there. You can also choose the "Help" link in your email and this will have instructions for setting up your signature file as well. No matter what program you use for your email, there is a way to add a signature file to your outgoing messages. Find out how to do this and JUST DO IT!

Writing An Effective "SUPER" Salesperson Signature File

So many times I see it... A signature file that reads:

If you have any questions, please let me know.

Thank You,
Bill Smith

Phone: 888-888-8888

Fax: 888-777-777

Email: bill@mydomain.com

AND THAT'S IT! Granted, it saves "Bill" time on writing his closing in each and every email, but that's all it does. Is "Bill" a SUPER Salesman? I say NOT!

Or, you receive his email and at the bottom it reads:

SAVE \$\$\$\$\$ ON OVER 20,000 PRODUCTS ONLINE. SHOP SAFELY AND SECURELY
24/7! FROM TOOLS AND APPLIANCES... TO LAWNMOWERS AND OUTDOOR
LIGHTING... WE'VE GOT IT ALL ON SALE! [CLICK HERE](#) TO VIEW OUR WEBSITE!

Well guess what?... I'm not looking for a tool or lawnmower right now! Am I going to visit that website? NOPE!

Am I going to remember that website the next time I do need a tool or lawnmower? NOPE! Well then, what could this amateur salesperson have done differently? How about something like this?

If you have any additional questions or concerns, please be sure to let us know!

Thank You,
Bill Smith
Customer Care Representative
ABC Products

Phone: 888-888-8888

Fax: 888-777-777

Email: bill@mydomain.com

Your feedback is very important to us! If you have a comment or suggestion you feel would help us to better serve you, please send an email to feedback@mydomain.com. You'll receive a **FREE** gift just for helping us improve our service! Your satisfaction is very important to us.

Is your outdoor landscaping the envy of your neighborhood? Want your neighbors wondering just how you do it? Download our [FREE "DO IT YOURSELF" LANDSCAPING GUIDE TODAY!](#)

"12 Amazing Yet Affordable Ways To Turn Your Lawn Into A Tropical Paradise In One Weekend!"

Have You Heard The BUZZ? Why Are So Many People Talking About Our Newsletter? Simply Put, It's Jam Packed With The Most Amazing "Tips & Tricks" Every Homeowner Needs to Know To Save Time And Money! Get Your [FREE Subscription](#) Today And You'll Receive Your First Issue Immediately!

Is there a chance one of these subtle ads in this "Signature Files" will grab my interest? ABSOLUTELY! Will I sign up for Bill's newsletter?

Maybe. Do I want a yard that's the envy of the neighborhood? YES I DO!

My point here is this... With a signature file created by a "SUPER SALESPERSON" in comparison to an amateur, the odds of obtaining a new prospect are 1000 times higher than just trying to sell something right out of the gate. Any of the "freebies" (including the feedback email) offered in this signature file will get my name in their email list and as you already know, their autoresponder software will then kick into full gear, emailing me automatically without anyone lifting a finger.

It's like having 1000's of salespeople out on the net daily, and all you did was setup

your system once...

...And simply used your "SUPER" sales abilities to get a prospect to SIGN UP FOR YOUR LIST!

So, be sure to setup a signature file (or change your current signature file) to something more subtle but effective, and you'll notice a huge surge in sales once your autoresponder system goes to work. Get your autoresponder system setup at [AWeber System](#) ASAP! It's that important!

➔ **12. Directory Submission – Basic But Useful Hints & Tips**

Internet Professional Marketers and SEO experts are already aware that good directory submissions are a requirement for any online business owner who is interested in increasing their search engine ranking to create link popularity and increase traffic to websites. Therefore we need to understand what a directory is.

In very basic terms a directory is a list of websites that are listed and broken down into categories and subcategories. So if you want your website to be included into a directory you need to submit your site and have it approved and then you will be listed in that directory. Businesses or individuals that want to know more about any given subject will when accessing that directory be able to find your website.

Some directories will allow you to list your site for free whereas others may charge a fee to allow you to be listed on their directory. Paying for a directory listing in most cases will guarantee that your site is included in their directory and very quickly usually within 7 days. Directories that you submit to that do not charge fees can take a much longer time to accept your submission. However, prior to listing your URL you do need to have an understanding of the basic rules for directory submissions.

Listed below are nine simple things that you need to consider and understand before you submit your site.

- 1.** You must ensure that your webpage is fully completed. You should not start to make submissions to any directory until you are sure your site is 100%.
- 2.** Make sure that you are not using any popup or popunder windows in your web pages.
- 3.** Any advertisements or affiliated links should be kept to the bare minimum as sites with a lot of "fluff" or distractions on them will generally mean that the directory owners will reject the submission.
- 4.** Do some research and make sure that you use well-respected and good quality directories. Using relevant directories will improve your rankings in the SERP's. Search engines give a higher rating to inbound links from sites with relevance just as they do to relevant directories.
- 5.** Every directory will have a set of rules and requirements that you must fulfill

before you can submit to them. Make sure you know these rules beforehand otherwise you may find that you are wasting a lot of time trying to submit to a directory that you do not fit the requirements of.

- 6.** Make sure you have all the required information that the directory will require such as providing your correct email address a relevant description, title, URL and keywords otherwise you may also have your submission rejected.
- 7.** Understand the use of keywords fully for optimal recognition within the directory. Most directories will use keywords to enable the individuals that are searching to find your directory. Ensure you put the keywords in to your description and your tile.
- 8.** Understand all the categories that you have available to use for placing your URL. This has an impact on giving you a higher search engine ranking as the search engine will consider your entry more relevant as it is in the appropriate category and subcategory. You must also ensure you are choosing the correct subcategories within that category for ease of location and also to ensure that your website is considered as quickly as possible for acceptance by the directory.
- 9.** Time is the other important factor that you need to consider, your site may not be accepted immediately, especially if it is not a paid directory listing so don't just go for one directory, submit to a few different directories to increase your chances of acceptance and also the speed in which your ranking may improve.

Many online businesses enjoy the process of directory submissions and find that they receive great results in a short period of time. Others do find it incredibly time consuming and due to the time involved may not feel there is benefit in the process regardless of the result. If you find that this is not something you feel capable of doing then perhaps you should consider the manual services of a directory submission company to do this for you.

Directory submissions will provide an effective and very efficient way to increase traffic to your website and increase your business sales. They will not only be able to do the directory submissions for you but they can assist with ideas and processes to increase your internet marketing plan. They of course will also save you a lot of time because they already have a lot of the information on hand that you would need to source if you planned to do the job yourself. They already know many applicable directories for your business and the correct format and information you should use in submissions to get the best results for your business.

Either way, directory submissions will benefit your business, whether you take the time to complete the process correctly yourself or if you enlist the services of a directory submission service.

These Hints & Tips have been provided by: Michiel Van Kets.

Michiel Van Kets started his own website in 2002. Pursuing his dream he took his first steps into the world of SEO and created Luminous Co in 2005. The company provides affordable SEO quotes on directory submission services and other SEO services like article writing and blog posting. <http://www.manual-submissions.com/directory/services.php>

He also writes for his blog which is aimed at anybody looking for some basic, but useful SEO advice. <http://www.manual-submissions.com/custom-seo-quote.php>



[Web Directory Submissions - CLICK HERE](#)

➔ **13. Dedicate At Least 30 Minutes Each Day To Your Business**

This is self explanatory, of course,, but I did want to include it. If you're an online entrepreneur, even part time, your need to set aside at least 30 minutes each day. In order to grow your business, you have to invest in it. Although you may not have much cash to invest, you can always find time.... and that's more valuable than money. Plus, after all the topics discussed in this article, there's plenty of time needed to get your business on the right track. So take some time each day and use it wisely towards marketing and promotion.

In the long run, it will pay you back 1000 fold!

When Family and Friends Do Not Take Your Home Business Seriously

If you are working from home, then you know that trading in the cubicle or closet sized office space for your spare bedroom or garage is a blessing. No lengthy commute, bad coffee, endless meetings to attend, and snotty coworkers whose ineffectual work ethic and incompetence have been the bane of your corporate existence; furthermore, no longer are you at the beck and call of a boss who seems to have great ideas and rush deadlines 15 minutes before quitting time.

Yet even though you are happy and making a decent living with your home based business, you have found that the one fly in the ointment is the reaction of your friends and even family who at times do not take your business serious, or may actually deride it in some way.

How often do you have to field phone calls from friends or family members who need a last minute babysitter during the week, essentially communicating to you that while they are off earning a living, you are at home, living a life of leisure. How often has your spouse asked you to take Fluffy to the vet, pick up the dry cleaning, and take junior to volleyball practice while she or he is attending a seminar and has a tee time scheduled with the boss immediately afterwards?

Does your best girlfriend pick your crunch times to call you for relationship advice and to cry on your shoulder when Mr. Wonderful turned out not to be so wonderful after all?

Does your bestfriend call and say the guys are all going out on the town, let's go?

If any of these scenarios sound familiar, then the odds are good that there is a lack

of respect for your work somewhere in your circle of friends and family. Yet have you been at the center of your friends' and family's inability to give your business its due?

For example, when you speak of your business, do you discuss it with pride, or do you permit embarrassment and false modesty to make it sound like a half fast effort you are running in between watching daytime soaps? Conversely, do you speak of your business with a pride of ownership and a firm sense of accomplishment?

Do you keep business hours during which you let the answering machine get your calls or do you permit yourself to be at anyone's beck and call throughout the day? If you must answer the phone or if you are caught off guard by a parent with kids in tow who is hoping you won't say no to a babysitting assignment when the child is right there, do you find it impossible to politely but firmly refuse?

While this scenario is a tough one, remember that the parent or friend, is intruding on you, not on any of her or his otherwise employed friends or family members.

By way of making a concession, offer to take your lunch early, like in the next 30 minutes, to enable the parent to use your home phone to set up other babysitting arrangements while you entertain junior. Inform your friend that once the 30 minutes are up, you will once again need to work and thus will not be able to spend any more time with the child. This usually gets the message across.

Remember that your business will only be taken as serious as you will take it!

If you really believe in your business and in yourself to be able to build and run your home business successfully, then family members and friends must be made aware that this is your life and your business and that they need to respect you for what you are doing. Especially when it comes to building or running an online business from home. Most people still feel that you need to go out and work a JOB in order to be successful.

The internet is still new to a lot of people and the thought of working from home with a computer is still uncommon. What you may need to do is to tell your friends and family members is that once your business is up and running, (if you are still in the process of building your business), is that you will be able to have more time and money than they will ever have with them working thier JOB.

Be prepared though if you do this that some may laugh at you and think your crazy. If that is the case, brush it off and get to work to prove to them that they are wrong. You know you can do it, so get going and build your business and future the way you want.

Here's some important words from Bon Jovi, to remember. "It's my life, It's now or never, I ain't gonna live forever, I just want to live while I'm alive".

Listen to Bon Jovi perform "[It's My Life](#)" [Click Here](#).



➔ **14. Create A Suggestion Box For Customer Feedback** The more you know about what customers are saying about your business, the more you can improve on your overall performance. It's just you against the world... ***so find out what the world has to say***. Put a questionnaire or feedback form on your website and find out what your customers like and dislike about your business. Offer a free gift to your customers (it could be as simple as a free report to download) for taking the time to fill out your survey. Their feedback could generate a lot more income for you.

Take this example...

Let's assume you consistently sell 10 products a day on your website. Great! You're happy with that as a part time income. You're making an extra \$100 a day from your site and there doesn't seem to be any issues you need to address. Heck, 10 orders a day.... you must be doing things perfectly...right?

Then, one day, you decide to place a small feedback form on your website. You have someone design the form to pop up when someone exits your website (remember... you need to be creative with your pop ups and forms or their virtually useless). Over the next few weeks, you noticed that a lot of customers are filling out the feedback form (to get your free download about "How to create adorable stuffed animals out of old pillow cases") and many of them have mentioned that they were about to purchase something from you but couldn't figure out the shipping charges so they simply left your site.

Now remember... you're still getting 10 orders a day consistently. If you hadn't placed that form on your site, you'd never know this was an issue. You're still VERY happy getting your 10 consistent orders daily.

But now that you've discovered there may be a problem with how customers find their shipping rates, you decide to address that problem and put a link to a shipping rate chart.

Chances are, once you take care of the issue, those 10 orders a day will soon increase to 20 in no time. And just think about it... You would've never known there was a concern if you didn't reach out and talk to your customers. Without knowing what issues or concerns your customers have... you can't fix a problem! Therefore, you're leaving profits on the table for someone else (A SUPER SALESPERSON) to steal right out from under you.

➔ **15. Offer Contests And Freebies** - People browsing the Internet like to get involved. The Internet feels like a giant community to many. They are very willing to enter drawings and contests if they feel they're legitimately run and they realistically have a chance to win something. A great way to capture a visitor's email address (and we know how important that is) is to offer a contest where something FREE will be given away.

Having said that, when it comes to contests, people won't enter a contest unless

they are going to receive something substantial, something of VALUE! You can't run a contest and offer a free "How To" Download. That just won't cut it. You have to offer a REAL prize. I'm sure if you brainstorm a bit you'll come up with some great ideas.

Again, use your own cleverness... And Do Things Ethically! Be sure to add a "PREVIOUS WINNERS" page on your site so that new entrants can view previous winners. This will also add legitimacy to your contest. Also, be sure to present the contest rules clearly on your site so everyone entering can read and agree to the terms.

➔ **16. Use Creative Pop Ups And Exit Windows** - With the blatant overuse of Pop Up Ads and browser window manipulators these days, almost every web browser and/or host offers pop up blockers to stop these uninvited pests! I myself couldn't be happier. They are very annoying when mis-used!

It is a bit unfortunate though, because pop ups – when used effectively - do an extremely good job of converting visitors into new subscribers. But lately, pop up windows have taken on a BAD NAME...and in many ways... for the wrong reasons.

Just like anything else, when you use something like a pop up window on your site, you have to use it with caution and show respect for your customers. No one wants annoying pop ups at every click. Fortunately, you can still obtain a tremendous response rate from the new, more sophisticated pop ups and "Hover Ads" available.

The [AWeber](#) system uses some very sophisticated technology with their software to allow you to create advanced pop ups and hover ads that pop up blockers can no longer destroy.

Additionally, as I mentioned previously, exit pop ups are a great way to get customer feedback. You can also use exit pop ups for special offers and discounts. Again, the cleverer you become in your thinking, the more advantages you'll find for this technology. Browse the web... See what others are doing... and then adapt some of those methods you find interesting into your own site.

There's no doubt, your response rates will skyrocket with the use of pop ups, hover ads, and exit windows.

➔ **17. Take Advantage Of Newsletter And Ezine Advertising** - One of the most efficient ways to advertise your business online is through ezine and newsletter publications. Having said this, the reason many small businesses don't get good results from an ezine or newsletter ad is simple....They are usually writing their ads to MAKE A SALE.

Now that you're ready to be that SUPER SALESPERSON, you now know that the sale comes later..... First comes trust and a relationship with your customer. So the

reason you want to advertise in a newsletter or ezine isn't to immediately HARD SELL a product, it's simply to (LET'S SAY THIS TOGETHER) "Build Our MAILING LIST! Very... Very... Good!

When you find a newsletter or ezine that targets your niche' market, try placing an ad in it with only one goal in mind.... Get New Subscribers on Your List. Once you have a large list of subscribers, then and only then, will you truly be successful! Once you accomplish this task, you can literally write your own paycheck. You could send out weekly sales offers, promote affiliate programs, promote new downloads you've created.... the opportunities are endless.

Now, contrary to when I addressed the topic of writing a Signature File, (that's FREE to do and doesn't cost you a dime), ezine and newsletter advertising does come with a price tag. Fortunately, there are literally thousands of ezines and newsletters out there that are targeted toward your market. Out of all these publications, each will have a different number of subscribers and a different cost to advertise in.

Additionally, depending on the type of ad, the location within the publication, and the reputation of each publication itself, the costs can vary significantly. You should start small, and once you create an ad that you know is producing good results, you can then step up slowly.

Take baby steps with each aspect of your business and learn from each experience! Nothing has been wasted if you've at least learn something from it.....

Write a GOOD AD! This can become a bit frustrating to master, but take your time and write from the customer's perspective. Put yourself in their shoes. Ask yourself...

- Would I click on this ad if I read it?
- What's in it for me -- the customer?
- Do I use emotion and a call to action?
- Am I making the customer an offer they simply can't refuse?

Again, writing effectively is a craft that takes time to master, but you can do it with a little practice and perseverance. I strongly recommend the book [MAKE YOUR WORDS SELL](#) if you are serious about learning how to write ads and web copy effectively. Like I mentioned previously... It's SUPER!

When choosing an ezine to advertise in... choose wisely. Make sure you're advertising in a reputable publication. You can always ask the publisher for references or past issues to be sure they are legitimately mailing and advertising as described. But most importantly... advertise in ezines!



➔ **18. Social Networking** - Popular social networking sites, including MySpace and Facebook, are changing the human fabric of the Internet and have the potential to pay off big for investors. MySpace, with 200 million visitors, has become the digital equivalent of hanging out at the mall for today's teens, who load the site

with photos, news about music groups and detailed profiles of their likes and dislikes. It also became the next big thing for marketers. Then MySpace put a damper on marketers by adding the "CAPTCHA CODE" to their system. This requires the person who is trying to contact another via email, bulletins or comments to enter a code to prove you are a human and not an automatic generating system that will do the work for you.

But, this does not mean Social Networking is finished for the marketer, such as yourself. MySpace and Facebook, have opened the doors on newer and better Social Networking sites that are business friendly.

The following Social Networking sites are geared for those who want to build their business and they all offer great resources that will help you to contact and network with 1,000's of other business minded people from all over the world.

Visit these Social Networking site and see what they can offer you in expanding your business.

1. [DirectMatches](#)
2. [Your Home Business Network](#)
3. [Home Business Tips Network](#)
4. [The Ultimate Downline Builder Network](#)
5. [ApSense Network](#)

They are all free to join and to use their services to grow your business.

TIP: To make the Social Networking sites to work for your business, go to your account, set up your profile page where you can tell a little about you and your business. This is where you can tell all about your business or affiliate program.

Then you go into the browse or search section and add other members to your contact list. This will enable you to contact 1000's of members using the social networks system. The members you contact will visit your profile page with your info and business presentation.

Also, after these members become your contact you can email them at any time and leave comments on their profile page that will lead back to your profile page. Try not to place ads directly in the comments section, this is frowned upon. Instead wish them good luck in thier business or have a nice day and then ask them to visit your profile.

Visit my [profile page here](#) to see how I set up one of my profiles and scroll down to the bottom to see how the comment section works.

People when looking at other members profiles almost always go to the comment sections to see what other members are saying. This is a great way to get extra exposure and visits to your profile and business opportunities.

This is the best in online marketing, and one that should not be ignored by anyone who wants to earn an income online.



➔ **19. Setup A Mailing List** - Oh, did I already mention this? Ahhh... IT'S THAT IMPORTANT! So I've mentioned it again! If you choose not to implement any of the techniques mentioned above... at the least SETUP A MAILING LIST! It's will be your best asset and continue to churn huge profits for your business month after month! Read and educate yourself everyday about how to build and profit from your list! It's that IMPORTANT!

You can give this a try. This is excellent for getting your message out.



[Click Here](#)

➔ **20. "BONUS TECHNIQUE" Put Streaming Video On Your Website!** - Whether you like it or not, a new kind of internet is here.

A "videoized" internet.

Ten years ago, video was not common on the internet. But today, video is becoming a standard for websites. (Want proof? Google bought YouTube, the online video sharing site, for \$1.65 billion in stock!)

What does this mean for YOU?

You must ask yourself if you are going to keep up with the new "video" standard.

Because if you do, you are going to make EASY PROFITS. You see, your customers are READY for online video right now. They've been exposed to the idea already through sites like YouTube and other video sharing sites. And they like it.

All you have to do now is start using online video. And there's a super-useful software tool that is going to help you do that. It's called [VideoWebWizard](#).

[VideoWebWizard](#) is computer software program that allows you to quickly and almost effortlessly convert videos in to web format so that you can put them on your website.

For example, let's say you have a video that you want to put on your website - a video from a webcam that you want to put on a sales letter, for example. But... how do you put it on website?

That's where [VideoWebWizard](#) comes in. [VideoWebWizard](#) has a simple wizard

functionality that takes a regular video file and converts it into Flash video (FLV) web format.

Sound neat? Here's where you can get more information... [VideoWebWizard](#)

If you've been putting off using video on your website because you thought it was too hard, time-consuming, and so on, VideoWebWizard is going to unlock the power of web video for your business or website.

Because, you see, when visitors land on your website, they don't just think it's "cool" if you have video on your site. These days, they actually EXPECT your site to have video.

Why not start profiting with this "online video revolution"? Because you can - easily! - with [VideoWebWizard](#).

➔ **21. "BONUS TECHNIQUE" Peel Away Ads!!** - Let's Face It: Customers Are Sick To Death of Pop-Ups, Fly-Ins, and Pop-Unders!!!

So That Means They're Probably Running From Your Site Like A Bad Smell if you are using these techniques!

Advertising Is Supposed To Attract More Sales - Not Scare Them Away, Right?!? -- Well, I'm about to tell you about the Ultimate, Non Intrusive, Cutting-Edge, Most Incredible Advertising Method Available Today...

It's Called "Peel Away Ads", you've just gotta see it to believe it.

Check this page out and look up in the top right corner, that pretty much explains it all without saying another word:

[Peel Away Ads!](#)

You can put that up on your site for next to nothing and increase your conversions like never before.

➔ **22. "BONUS TECHNIQUE" Social Bookmarking!** - It's no secret that Web 2.0 tactics such as Social Bookmarking, Social Networking and Tagging have taken the internet by storm recently.

One of the main reasons for the success of Web 2.0 is that all of these tactics are loved by the search engines.

Because of this you will be getting relevant, targeted traffic to your site. This will lead to your website's rankings skyrocketing in no time at all, and with very little effort on your part.

And the good news for you is... you don't need to be a Web 2.0 expert to do this.

Social Bookmarking Exposed is the new bible of the Web 2.0 crowd...

The report doesn't cost a penny, and it's only 18 pages long... but I found all kinds of priceless info I can put into use for my own websites...

You'll find out how to rocket to the top of the Google rankings...

And how to laser-target the kind of visitors you want to your site... lots more buyers, and way fewer tire-kickers and freebie-seekers...

Plus valuable tips on what NOT to do, to avoid Google penalties that ruin your search engine rankings...

That's important... it's not always easy to understand Google's rules, but the last thing you want to do is break them, because that can hit you really hard in the pocketbook...

All that and more in Social Bookmarking Exposed... You can download it free and be reading it, in just a couple of minutes from now:



➔ **23. "BONUS RESOURCE" Free Traffic Bar** - Everyone wants and needs free website traffic. Now you can get it for free and you can get it for life! Free Traffic Bar includes an extensive training section that contains audio and videos that will help you to set up, track and write your ads, along with the ability to earn 50% commission as a Pro member.

Free Traffic Bar is also an excellent downline builder that contains over 85 top programs that you can add your affiliate ID's to so that your referrals will be able to join the programs under you.

They also provide an excellent way for you to promote your websites to thousands of members for free along with great Member's Bonuses.

This is a must have program for all serious website marketers.



➔ **24. "BONUS RESOURCE" The Ultimate Downline Builder** - The [Ultimate Downline Builder](#) is a free marketing club that helps you to build your downlines in multiple businesses. This program will save you time, effort and money, and make it super easy for you to earn a solid income online.

One of the best parts about our program is that you'll be able to update all the programs in our database with your own Affiliate ID's and you can also **Add Up To 15 Of Your Own Programs to our database**, to be viewed along with our recommended programs.

This enables you to **gain many sign-ups into the programs of your choice** quickly and easily. This is perfect for anyone looking for new affiliates for their own program, or for free multi-level programs with an option to upgrade for a fee.

The **Ultimate Downline Builder** also offers a Free Affiliate Program that will soon become one of the **Top Income Producers Online**. With our Free Affiliate Program you can **Reap The Benefits Month After Month After Month!**

Our Free Affiliate Program provides you with the ability to **CREATE** an **\$\$\$ UNLIMITED MONTHLY INCOME \$\$\$**.

Get started today, for Free.

Build Multiple Streams of Income & Profitable Downlines In Popular Programs. Reap The Benefits Month After Month After Month!

[Click Here For More Details!](#)

Explode Your Websites Traffic, Downlines And \$\$\$ Income \$\$\$
PUT Your Downline Building, Traffic Generating And Income Producing Efforts
On... "Complete AUTOPILOT" - - **CLICK HERE, It's FREE!**

[Click Here, It's Free!](#)

➔ **25. "BONUS RESOURCES" Credit-Based Advertising With Ad Exchange Networks**

- Did you know "Credit-Based" advertising has the highest conversion rates? Higher than any other form of advertising?

Rather than spend money on ads, you simply build up your credits by looking at other ads and referring free members and then trade in your built-up credits for paid ads.

NOTE: These are not Traffic Exchanges.

Ads that normally cost anywhere from \$10 to \$100 can now be bought for free with your credits. The biggest reason why people fail in their businesses is because they can't afford to advertise, but not anymore.

You'll get Guaranteed Traffic through Posting Ads, Text Ads, Solo Ads, Traffic Links & Banner Advertising. And you get it for free!

Here's the Top Ad Exchange Networks. They are all Free to Join:

[Classy Clicks-4U](#)

[CASH Text Ads](#)

[Text Ads R Us](#)

[Responsive Hits 4 You](#)

[Daily List Builder](#)

[Croc-Ads](#)

[Treasure Chest Traffic](#)

Recommended Home Businesses

Take some time and check out the following Home Businesses. If you want to earn an additional income from home, or if you want to replace your current source of income, these home businesses are making a lot of people, (including myself), serious money and it would be to your benefit to build your home business with them as well.

[EZ Wealth Solutions](#) Hundreds are being paid to members EVERY DAY!

Don't stand by while others make all the money!

Visit the website to obtain free information.

Take our FREE TOUR and listen to a 14 minute video that explains the entire business.

Utilizes Advanced Marketing Technology!

- * Not a Fad or Get Rich Quick Scheme!
- * No Experience Needed!
- * **Not an MLM, Pyramid or CASH GIFTING!**
- * **GET PAID \$\$\$ DAILY!**
- * **Get PAID INSTANTLY!**
- * **GET PAID 100% Of What You Make!**
- * **Free Online Training**, 3 times a week!

[Click Here](#) And Sign Up For The FREE TOUR!

STOP WORKING FOR PENNIES!

Get Paid \$\$\$ Daily! Get Paid Instantly! Keep 100%

The Company NEVER TOUCHES Your Money!

Start Earning Today! Unlimited Earning Potential!

No Experience Needed! Free Online Training!

==> CLICK HERE <== For Details & Free Tour!

[Click Here](#)

[Online Business Alliance](#)

We have everything you need to start and run a profitable business on the Internet.



[Click Here](#)

[Global Domains International](#) GDI is the most powerful opportunity on the planet! The beauty and ease of this powerhouse company is in it's powerful product, it's simple system, and the fact it is so affordable. If you missed out on the DOT COM boom, now is your chance to cash in on the massive and growing global demand in our \$20 BILLION PER YEAR market. We'll show you how to create an income that will come to you for years and grow with each passing month.

[Click here](#)



[Click Here](#)

[DirectMatches](#) The only place where you get paid to meet people! Get Paid To Advertise Your Business To 100,000's of Business People Online For FREE! Get Paid Weekly, Up To \$12,000.00 A Week! Get Started Today, For FREE!!



FREE
Online business and Social network
at directmatches.com

[Click Here](#)

Recommended Resources

Take some time and check out the following resources. They will help you improve your advertising efforts and provide you with the knowledge that you can use to learn how to succeed with your online business.

1. [Blogging To The Bank 2.0 - Make Money Blogging](#)

Now You Can Legally Steal This Behind The Scenes Blogging Blueprint And Give Yourself An Unfair Advantage Over The Competition.

2. [HyperVRE](#)

This Is Insane! A FREE Software That Will Reveal To YOU Exactly How To Build Your VERY OWN Online Niche-Site Empire and Put It On 100% Auto-Pilot!

3. [Atomic Blogging](#)

You Can Choose to Experience A Better Lifestyle and Witness Immeasurable Improvements in Traffic & Rankings With Your Blogs Right Now!

4. [BloggerGenerator](#)

You are just seconds away from discovering the ONLY online power-tool that will get your web sites indexed in mere hours and will drive you to the top of the search engines quickly and effortlessly... meaning more traffic and sales for YOU.

5. [Clickbank Elite](#)

Learn how quickly and easily find top Clickbank products to promote. Save time, promote more high quality products and start making oodles of cash.

6. [Peel Away Ads!](#)

Increase Your Monthly Earnings Use the "Peel Away Ads" to increase your monthly income! Make extra money with affiliate programs, products and services, or rent advertising space in your own Hot Page Peel. The only limit is your imagination!

7. [Widget Ad Generator](#)

A clever software package that gives you 100% control over the content of the ads on your site. Build Ad Blocks To Display On Your Site For Any Affiliate Product Or Products That You Own.

8. [VideoWebWizard](#)

Put Streaming Video On Your Website! The Easy Way For You To Start Using & Profiting With Online Video! This Software Is So Simple That You Could Have One Or More Streaming Videos On Your Website Just 10 Minutes From Now!

9. [Cracking The Niche Code](#)

Learn everything you need to know about niche selection and how to maximize your profits. It will take you all the way from niche selection to totally annihilating your competition.

10. [Video Pop-In Genius!](#)

Catch The Online Video Wave Today. Instantly Turn Your Old Static Web Pages Into Lead-capturing, Sales-driving, Visitor-attention-grabbing Machines! If Your Not Marketing With Video, Its About Time. No Video Camera? No Problem! Well Show You How Its Done.

11. [The Internet Marketing Home Study Crash Course.](#)

The Only Resource 99.9% Of Gurus Dont Want You To Get Your Hands On!

12. [The Step-By-Step Copywriting Course](#)

The Search Engine Copywriting Course That Shows You How To Increase Your Sales & Your Search Engine Positioning.

13. [Viral Media Cash](#)

Discover How To Make Thousands Running Your Own Viral Media Entertainment Website.

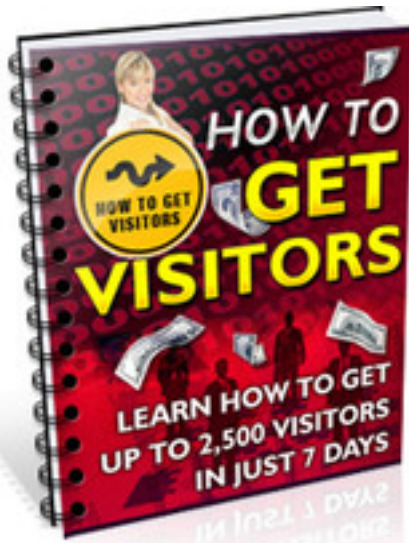
14. [Traffic Manifesto](#)

You Are About To Discover How You Can Generate Server Crushing Traffic To All Of YOUR Sites On Demand.

15. [Dynamic Web Marketing Secrets](#)

Webmaster Reveals The Dynamic Web Marketing Secrets Of Master Internet Marketers That Can Drive Multiple Thousands Of High Quality Targeted Visitors To Your Web Site Daily!

[More Top Resources](#)



How To Get Visitors

Discover How To Get Up To **2,500 Visitors** In Just 7 Days With These Must-See FREE Techniques To Generating **MORE Website Traffic** & Ultimately Making More Money Starting, Today!

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Website Traffic Tips

Discover How To Funnel In Floods Of Molten, Red Hot TARGETED Traffic Into Your Websites In 10 Days... !

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Learn how YOU can create A LIFE-CHANGING INCOME by stacking one income on top of another again and again AND GETTING PAID AGAIN AND AGAIN AUTOMATICALLY!

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Here's Some Free Gifts You Can Use and/or Give Away!

Drive Traffic To Your Website By Offering Free Gifts & Free Content To Your Visitors!

Use Them As An Incentive To Get New Subscribers To Your Ezine, Blog, Newsletter, Or For Stopping By And Visiting Your Website!

People love to get free gifts and you can offer them to your visitors as an incentive to subscribe to your ezine, blog or newsletter, if you have one, or for joining your business.

You are welcome to use the free content for your own use and/or give it away, or both.

Free Report

How to Drive **10,000 Visitors a Month** to Your Website,
Working Only 1 Hour a Day!

[Click Here to Access the Report](#)

Offer the **Free Report** above to your customers as a Free Gift

Here's the code for the Free Report above. Just "copy and paste" the code in the box below onto your website.



World's #1 Super Affiliate Unleashes "Secret Weapon" That Turns Other People's Products Into Your Own Money-Machines Instantly! And If You Can Follow Simple Instructions, Then... This Free Report Will Flood YOUR Bank Account With Avalanches Of Instant Cash Automatically...Even If You Have No Website, Product Or Email List Now!

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Here's the code for the Free Book above. Just "copy and paste" the code in the box below onto your website.



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These videos are Free, [Click Here](#) for instant access. You'll be able to watch them right on your computer Now!

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Until next time,



John Elley
<http://johnelley.ws/>

Owner:
[FlyingEagle Internet Services](#)
[Free Viral Advertising](#)

Co-Owner:
[Classy-Clicks Free Text Ad Exchange](#)



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